# Supply Chain Leader Jada Management Systems Reaches 10 Year Milestone

Efficiency of the Company's SCP 4.0 Supply Chain Software Allows Customers to Reap Profits Despite Challenging Economic Times

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A decade of business success is no easy task, especially in today's competitive inventory management field.  Armed with the awareness that companies that excel in supply chain management perform better in almost every financial measure of success, Jada Management Systems' (JMS) president, Khalil Jada, knew his product had the potential to reach a huge customer base.

Jada was also well aware of the gaps in the leading supply chain software programs, having worked with them for many ears.  He knew designing the right supply chain software, one that fit the needs of inventory control managers, must meet three main criteria:  it must be intuitive, powerful and affordable.  Jada developed a system that met those criteria and in 2001 introduced SCP 4.0 (Supply Chain Planning) to the marketplace.

"We targeted medium-sized businesses for SCP", Jada noted.  "Improving their financial performance through their supply chain helped these companies grow and compete with the big guys."
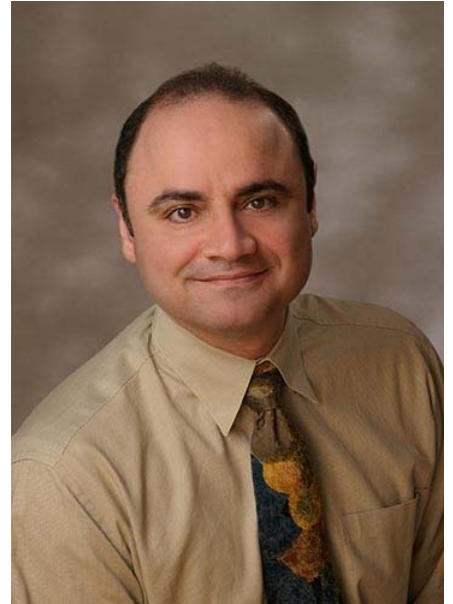
Today, SCP 4.0 is a leading software solution for supply chain forecasting, planning, scheduling and vendor managed inventory (VMI).  Its features address the three primary problem areas of implementing a supply chain solution:

1) A well-planned and smart interface; complicated user interfaces risk rejection.  SCP offers an ideal balance of power and ease of use;

2) Integration – typically the most expensive portion of implementing supply chain systems.  SCP includes one of the best data integration tools, which relieves the time requirements of IT resources and allows a typical project to be completed in 10 business days.

3) Quick ROI – a short timeframe for return on investment is crucial.  SCP clients see their ROI in an average of six to 12 months.

"Working with a results-driven company with such quick turn-around allowed us to take advantage of new business practices while others were still thinking about it," stated Jim Seafort, Vice President of Customer Service, Logistics and eBusiness for a Fortune 500 company.

JMS reinforces the quality of SCP through their commitment to customer service.  "Support was a main factor in making a decision about a preferred software package, and we can say without any doubt that the support from JMS has been tremendous", noted Herman Muller, Supply Chain Manger for a global freight forwarding company.  "No matter the time, day or night, they are always ready to assist."

Differentiation has been key to the success of JMS in the marketplace.  "JMS is the only company that offered us a 'Proof of Concept', enabling us to use and test the system prior to any significant investment", said George Watts, Corporate Materials Manager of The Moore Company.

During their 10 years in business, JMS has developed client relationships in 15 countries including Germany, France, South Africa, Singapore, Thailand, Australia and Dubai.  They've also added features

and tools to SCP to keep it highly functional and competitive.  JMS's clients include Carson-Dellosa Publishing, The Moore Company, and Offwire.

"It is not enough to make a satisfactory impression," Jada said.  "Our goal is to earn our clients' trust and respect by providing unmatched professional services and support.  We want to establish lasting relationships and for that to happen, we must deliver the value and quality we advertise."

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